

TURKISH EMBASSY

OFFICE OF THE COMMERCIAL COUNSELLOR

**BUYERS MISSION “Traditional Olive Crop Festival”
(October 31- November 4, 2011)**

- Every year in Turkey at the inversion time of olive, a traditional festival occurs...
- It is cropping time of a special olive, that is Anatolia’s 6000-year-old friend, the symbol of peace, brotherhood and prosperity...
- It is a festival that creates friendship and commercial connections...
- It is a festival where everything about olive is shared...
- And afterwards, trade connections between two countries will improve, we invite you to be a part of this connection.

**“Buyers’ Mission Program For the Representatives of Olive & Olive Oil Sector”
October 31- November 4, 2011**

Olive & Olive Oil Sector Buyers’ Mission Program will be held between October 31- November 4, 2011 in EDREMIT. The program is organised by the General Secretariat of **Aegean Exporters’ Unions** the auspices of the **Ministry of Economy**.

Located in the north-west of Turkey, this seaside town is under the influence of Mediterranean climate and Mount Ida. People are mostly farmers, and the city is active in tourism and trading. Olive is one of the biggest sources of income. It is argued that Conan, the savage lived in here.

Buyers from selected countries including JAPAN are invited to join in the Mission. For the companies attending the Mission, a briefing, bilateral business meetings with the Turkish companies, visits to production fields and facilitates and a special city sightseeing tour will be organized. The draft agenda of the program is shown below.

Please note that, all of the accommodation expences in a prestigious hotel (including breakfast) and local transfers of the invitees will be borne by the Undersecretariat for Foreign Trade.

If you would like to take part in this event, please fill the participation form that can be reached from <http://dtm.sub.jp/fair/ap-form/Application%20Form> and send back to our Office by e-mail dttok@turkey.jp or by fax (81-03-3470-6723) not later than October 21 2010.

PROGRAM

<i>DATE</i>	<i>ACTIVATE</i>
<i>31October 2011 Wednesday</i>	<i>Arrival to İzmir</i>
<i>01 November 2011 Thursday</i>	<i>Bilateral meetings with the Turkish companies</i>
<i>02November Friday</i>	<i>Bilateral meetings with the Turkish companies Visit to Crop Facility/ Plant/Plantation Area</i>
<i>03 November Saturday</i>	<i>Visit to Crop Festival (Aydın)</i>
<i>04 November Sunday</i>	<i>Departure from İzmir</i>

More about Turkish Olive & Olive Oil... <http://www.zzt.org.tr/>

*Osman Y. Bekaroglu
Chief Commercial Counsellor*